

TO WHOM IT MAY CONCERN

Special Testimonial – Ria de Villiers

In the capacity of Managing Director, Ria has launched many projects for the aim of generating additional income for the company.

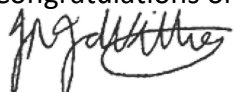
One of these projects was quite a daunting endeavour and deserves special mentioning.

Grade 10 CAPS Mathematics TextBook

Although Ria's training and background do not include knowledge of mathematics, she took on this project with the confidence of a subject specialist – which is truly remarkable. She managed five mathematics developers, proof-readers and letter-setters and showed excellent insight in the dynamics of how these employees need to synergise with one another to realise an optimised outcome. She carefully considered different view-points on the efficiency of the modus operandi she implemented without allowing these to derail the project.

It takes special leadership qualities, relentless follow-up and lots of determination to pull off the publishing of a mathematics textbook. Often boundaries need to be shifted amidst the reality of a fixed finalisation date. Ria orchestrated everything to perfection and today AdMaths boasts a quality product from which its clients and client schools may benefit.

Congratulations on a job well done!



JNJ de Villiers
Principal